



WPR



Women's Professional Rodeo Association
World Championship Barrel Racing®

Pro Elite Sire Incentive (PESI) Guidelines

Guidelines

The Pro Elite Sire Incentive (PESI) is brought to you by the Women's Professional Rodeo Association. The PESI is a program designed to reward stallion owners, breeders and owners when a horse is successful at PESI approved events. The program allows stallion owners to market their stallion to a wide audience as well as receive bonus money for winning offspring. The program also rewards offspring owners for competing at approved events and breeders for choosing PESI enrolled stallions. PESI was built with the rodeo horse in mind and is the only incentive program that is included in futurity, derby, open jackpots and professional rodeo!

I. Stallion Enrollment

- a. Stallion enrollment is annual and the season shall be January 1 through December 31.
 - All Enrollments (December 1 of the previous year – January 31) will have a fee of \$1,000.
 - Late Enrollment (February 1 – October 31) will have a fee of \$1,500.
 - Very Late Enrollment (November 1 – November 30) will have a fee of \$2,000.
- b. Stallions will only be eligible for stallion awards on offspring which have been enrolled.
- c. Enroll for two years in a row and get the third year for \$750. That's a \$250 savings! To receive this benefit all enrollments must be maintained for two or more consecutive years plus all additional years of enrollment.

NEW: The WPR is very excited to unveil its newest addition to the Pro Elite Sire Incentive program. The PESI Young Elite is being introduced to owners of stallions with offspring not of competing age (stallion offspring must be 3 years old or younger). This new addition to the program is designed to introduce your young stallion to the industry at an affordable price.

- Stallion owners that participate in the PESI Young Elite program will pay an annual enrollment fee of \$500 as well as donate a breeding to be used in one of the WPR's Circuit Fundraisers.

II. Offspring Enrollment

**10 YEAR ANNIVERSARY SPECIAL –
Offspring of any stallion that has ever been in the
PESI program can enroll for \$150 regardless of age!**

This special will run from March 1, 2017 through October 1, 2017

* Please visit the PESI Stallion Enrollment Years document on the PESI page to see if your offspring are eligible.

NOTE: Horse will not be displayed on the website and will not be eligible for PESI Bonus Money until full payment and a copy of both sides of horse's registration papers are submitted to the WPR office.

III. Money Distribution (General)

80% of all monies received from stallion and offspring enrollments will be deposited into an account to be distributed as PESI Bonus Money. All advertised PESI Bonuses shall be split 60% to the offspring owner, 20% to the breeder and 20% to the stallion owner. Bonus monies will be paid only at WPR/ PESI sanctioned events over the course of the season and distributed directly from the WPR Office. Should there be fewer

PESI participants at a bonus event than the recommended bonus payout provides for per class, 100% of the advertised amount will be redistributed accordingly to those placing in the class. Prize checks will be mailed to owners within 6-8 weeks after the PESI Bonus Money event. Breeders and stallion owners will receive their checks at the end of the calendar year.

IV. Administration Distribution

20% of all monies received from stallion and offspring enrollments will be deposited into a separate account for promotion and administration of the PESI program.

V. WNFR PESI Bonus

A \$15,000 PESI Bonus will be available annually at the WNFR. Bonus money will be paid accordingly:

- a. \$1,000 to the fastest/highest placing enrolled horse in each performance.
- b. \$5,000 to the enrolled horse whose performance leads the rider claiming the WNFR World Championship and Average (if applicable).
 - If the World Championship and Average are won on two different enrolled horses, the \$5,000 will be split equally (2,500 each).
 - World Champion and Average will only be awarded if the rider competes on the enrolled horse in a minimum of 5 rounds.

VI. Circuit Finals PESI Bonus

- a. \$500 to the fastest time/highest placing PESI enrolled horse.
 - Bonus will be awarded to the individual placing 1st or nearest to 1st in any one round, on a PESI enrolled horse.

VII. PESI Futurity/Derby Bonus

- a. Event must be WPRA co-approved.
- b. Horse must be identified by registered name prior to race to be eligible for PESI Bonus Money.
- c. Horse must be paid-in-full enrolled in PESI and ridden by a current WPRA member.
- d. If there is a hit barrel, as long as a time is turned in, the PESI horse may still be eligible for Bonus Money.
- e. No Times will not be included in payout.
- f. PESI Bonus Money Schedule can be found at:
http://wpra.com/pdfs/WPRA0079-PESI_Bonus_Money_Schedule.pdf

VIII General Rules

- a. WPRA may refuse any enrollment as its discretion. Acceptance of check does not mean acceptance of enrollment.
- b. WPRA reserves the right to alter the conditions of all or part of the program as it, in its sole discretion, deems advisable. WPRA may cancel the program at any time if it deems the participation is insufficient to justify the program.
- c. All disputes arising out of the application or interpretation of any rules or conditions of the PESI shall be decided by WPRA or PESI Program Administration.
- d. Any disputes related to these guidelines or PESI program must be filed and litigated in El Paso County, Colorado or Colorado Federal District court, as applicable.
- e. WPRA members & PESI program participants acknowledge & agree that they are bound by the provisions in Rule 1.3.2. of the WPRA, rule book that can be found on www.wpra.com.
- f. All changes to PESI enrolled horses (ownership, mailing address, etc.) must be submitted in writing to the WPRA office.

Q: What benefits do I get from enrolling my stallion in PESI?

- A:** Enrolled stallions will be included in the PESI Stallion Directory on the WPRA website.
- A:** Stallions are also shown in the WPRA's official publication as well as the PESI Facebook page.
- A:** Stallion owners will receive PESI Bonus Money for enrolled offspring that have won money at WPRA/ PESI events.

Q: How do I know if my Offspring is enrolled in PESI?

- A:** All paid in full offspring are displayed on the WPRA website at:
<http://wpra.com/index.php/pesi-stallion-offspring-list>
- A:** If you opted into the offspring payment plan. You can call the PESI Office Administrator to confirm your horse's status in the program.

Q: What do I need to do to earn Bonus Money at PESI events?

- A:** You can find the PESI Bonus Money Schedule at:
http://wpra.com/pdfs/WPRA0079-PESI_Bonus_Money_Schedule.pdf
- A:** You must provide your horses registered name and the horse must be ridden by a current WPRA member to be eligible for Bonus Money.
- A:** No other information or entry fees are needed!

Have further questions?

Please feel free to contact the PESI Program Manager or Office Administrator

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